



**CANADIAN  
MUNICIPAL  
BAROMETER**

**LE BAROMÈTRE  
MUNICIPAL  
DU CANADA**

**Citizen Survey**

**2025**

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## Quota Demographics and Background / Programming Qs

**postcode** Please enter your six-digit postal code in the box below. (For example "A1A 1A1", with letters in uppercase) [OPEN]

**agecat** What is your age?

- Under 18 (1)
- 18-29 (2)
- 30-44 (3)
- 45-59 (4)
- 60 or older (5)

**gender** How would you describe your gender?

- Man (0)
- Woman (1)
- Non-binary/Two-spirit (2)
- Another gender, please specify (3)

**gender\_3\_TEXT** Open-ended responses to **gender** [OPEN]

**education** What is the highest level of education that you have completed?

- Did not complete high school (1)
- Completed high school (2)
- Some postsecondary (no diploma/degree) (3)
- Completed apprenticeship / skilled trade (4)
- Completed technical/community college degree or diploma (5)
- Bachelor's degree (6)
- Master's degree (7)
- Professional degree or doctorate (8)

**province** Which province or territory do you live in?

- Alberta (48)
- British Columbia (59)
- Manitoba (46)
- New Brunswick (13)
- Newfoundland and Labrador (10)
- Northwest Territories (61)
- Nova Scotia (12)
- Nunavut (62)
- Ontario (35)
- Prince Edward Island (11)
- Quebec (24)
- Saskatchewan (47)
- Yukon (60)

**placetype\_best** Which of the following words **best describes** the place where you live?

- Urban (1)
- Suburban (2)
- Rural (3)

## Issue Publics

*50% of respondents were randomly assigned to the ip\_municipal and ip\_municipal\_open, 25% were randomly assigned to ip\_provincial and ip\_provincial\_open, and 25% were randomly assigned to the ip\_federal and ip\_federal\_open.*

**ip\_municipal** In municipal politics, some people have an issue they care about more than other issues. They might think about the issue a lot. They might pay special attention to news about that issue, even when it's not "front-page" news. They might focus on what municipal political candidates say about that issue, and decide who to vote for on the basis of that issue. Or they might just care about the issue a lot.

In **municipal politics**, is there an issue like that for you?

- No (0)
- Yes (1)

**ip\_municipal\_open** In just a sentence or two, what issue is it that you care about? [OPEN]

**ip\_provincial** In provincial politics, some people have an issue they care about more than other issues. They might think about the issue a lot. They might pay special attention to news about that issue, even when it's not "front-page" news. They might focus on what provincial political candidates say about that issue, and decide who to vote for on the basis of that issue. Or they might just care about the issue a lot.

In **provincial politics**, is there an issue like that for you?

- No (0)
- Yes (1)

**ip\_provincial\_open** In just a sentence or two, what issue is it that you care about? [OPEN]

**ip\_federal** In federal politics, some people have an issue they care about more than other issues. They might think about the issue a lot. They might pay special attention to news about that issue, even when it's not "front-page" news. They might focus on what federal political candidates say about that issue, and decide who to vote for on the basis of that issue. Or they might just care about the issue a lot.

In **federal politics**, is there an issue like that for you?

- No (0)
- Yes (1)

**ip\_federal\_open** In just a sentence or two, what issue is it that you care about? [OPEN]

## Core Policy Attitudes

*Question order was randomized.*

**red\_redist** Government should redistribute income from the better off to those who are least well-off.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**issue\_livingwage** Municipalities should require that all municipal contractors pay their employees a living wage, even if it means increased costs for the municipality.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**issue\_climatechange** Municipalities should play a strong role in reducing the effects of climate change, even if it means sacrificing revenues and/or expending financial resources.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)

- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**issue\_socialservices** Municipalities should prioritize keeping taxes low, even if it means low-income residents have access to fewer social services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**issue\_activetrans** Municipalities should make their roads accessible to active transportation (walking, cycling) even if it means sacrificing driving lanes and/or parking.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**issue\_density** Municipalities should encourage increased housing density in established neighbourhoods, even if some local residents object.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**issue\_subsidies** Municipalities should provide subsidized programs to low-income residents, even if doing so comes at the expense of businesses and/or wealthy residents.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**issue\_landmarks** Municipalities should keep historic street names, statues, and other heritage landmarks, even if some of the historical individuals being commemorated were prejudiced or racist.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**red\_sfr** Do you support or oppose the following policies? Indicate your opinion on a scale from 1 to 7, where 1 means you strongly oppose the policy and 7 means you strongly support the policy.

*Matrix question. Response options: 1 to 7, Strongly oppose (1) to Strongly support (7), with Neutral label (4).*

*Not randomized alongside other questions in this module.*

- **red\_sfr\_1** Increasing unemployment insurance
- **red\_sfr\_2** Government financial assistance to people who lose their job because of **general economic downturns**
- **red\_sfr\_3** Government financial assistance to people who lose their job because of **trade**
- **red\_sfr\_4** Government financial assistance to people who lose their job because of **the adoption of new technology (such as automation and artificial intelligence technologies)**
- **red\_sfr\_5** Government financial assistance to people who lose their job because of **climate change**

## Harassment

**run\_future** How likely are you to consider running for elected office (e.g., school board, city council, legislature, parliament) at some point in the future?

- Very likely (1)
- Somewhat likely (2)
- Not very likely (3)
- Not at all likely (4)

**h\_interest** Across Canada, thousands of Canadians serve as municipal mayors and councillors. Many find that the role is a rewarding way to serve the community and make positive policy changes. *{Random assignment: 50% no additional text / 50% the following: Nonetheless, many mayors and councillors also have negative experiences, including online abuse, harassment, and in-person threats.}* When you think about local politics, how interested are you, personally, in running for office sometime in the future, where zero (0) is not at all interested, and ten (10) is extremely interested?

- 0 (Not at all interested)
- 1
- 2
- 3
- 4
- 5
- 6

- 7
- 8
- 9
- 10 (Extremely interested)

**h\_interest\_treatment** Indicator of treatment for h\_interest:

- Control (no additional text) (0)
- Treatment (1)

**h\_problem** Would you say threats, harassment, or violence toward members of your local council is:

- A big problem in my municipality (1)
- Somewhat of a problem in my municipality (2)
- Not a problem at all in my municipality (3)
- Don't Know / No opinion (-99)

**h\_runfuture** Do concerns about threats, harassment, or violence make you less likely to run for elected office?

- Yes (1)
- No (0)

## Neighbouring Municipalities

**nm\_2** When you think of people in neighbouring municipalities, do you feel:

- Much less economically privileged (1)
- Slightly less economically privileged (2)
- About the same (3)
- Slightly more economically privileged (4)
- Much more economically privileged (5)
- Don't know (-99)

## Issue Importance

*Each respondent completed a random draw of four of the items below.*

**issnb\_preamble** How important is each of these policy areas to life in your community?

*Matrix question. Response options: Not at all important (1), Slightly important (2), Moderately important (3), Very important (4), Extremely important (5), Don't Know (-99)*

- **issnb\_1** Electricity and natural gas supply
- **issnb\_2** Homelessness
- **issnb\_3** Parks and recreation
- **issnb\_4** Public health
- **issnb\_5** Culture and the Arts



- **issnb\_6** Economic development
- **issnb\_7** Emergency planning
- **issnb\_8** Housing
- **issnb\_9** Immigrant settlement
- **issnb\_10** Land use planning and regulation
- **issnb\_11** Policing
- **issnb\_12** Public Transit
- **issnb\_13** Roads, Bridges, and Highways
- **issnb\_14** Solid waste (collection and disposal)
- **issnb\_15** Indigenous relations / Indigenous affairs
- **issnb\_16** Water supply
- **issnb\_17** Climate change policy
- **issnb\_18** Poverty reduction
- **issnb\_19** Drug use

## Allocation and Ideology – General Frame

*These questions were only answered by those who selected “urban” or “suburban” in **placetype\_best**. 91% of those respondents were assigned to answer this module and the “Allocation and Ideology - Local Frame” module. The other 9% answered the “Allocational Desirability” module. Each respondent was randomly assigned to answer five of these questions.*

**all\_gen\_preamble** What is your opinion on each of the following statements?

**all\_gen\_1** Municipalities should build more subsidized housing, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don’t Know / No Opinion (-99)

**all\_gen\_2** Municipalities should build residential facilities for people who are recovering from alcohol or drug addictions, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don’t Know / No Opinion (-99)

**all\_gen\_3** Municipalities should invest in more frequent public transit services, even if it means increased municipal taxes.

- Strongly Disagree (1)

- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_4** Municipalities should invest in new police officers and vehicles to increase police presence, even if it means spending less on other municipal services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_5** Municipalities should spend more on parks and recreation, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_6** Municipalities should increase the frequency of waste collection, even if it means less spending on other municipal services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_7** Municipalities should increase support for cultural and community events, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_8** Municipalities should support the construction of shelter facilities for homeless individuals, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_9** Municipalities should build new playground facilities, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_10** Municipalities should invest in public library facilities, even if it means less spending on other municipal services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_11** Municipalities should support the construction of mid-rise apartment buildings to increase housing supply.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_12** Municipalities should invest more in maintaining and repairing roads, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_13** Municipalities should upgrade and widen roads to reduce congestion, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_14** Municipalities should support the opening of safe injection sites for drug users.

- Strongly Disagree (1)
- Somewhat Disagree (2)

- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_15** Municipalities should reduce speed limits in residential areas, even if it increases commute times.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_16** Municipalities should build more bike lanes, even if it means slightly increased commuting times for drivers.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_17** Municipalities should invest in immigrant and refugee welcome facilities.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_18** Municipalities should fund one-stop service centres for low-income families, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_19** Municipalities should loosen zoning restrictions to encourage more housing construction.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_20** Municipalities should put more resources into tree maintenance, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_21** Municipalities should invest in new firefighters and fire equipment to improve service response times, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_22** Municipalities should simplify planning regulations to make it easier to build commercial buildings.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_23** Municipalities should improve snow removal services, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_24** Municipalities should reduce fees charged to property developers, even if it reduces funds for municipal services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_25** Municipalities should change the names of streets or public facilities that commemorate historical figures who were prejudiced or racist.

- Strongly Disagree (1)
- Somewhat Disagree (2)

- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_26** Municipalities should support the operation of residential facilities for women escaping abusive relationships, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_27** Municipalities should encourage the development of more co-op housing.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_28** Municipalities should invest in red light cameras to improve traffic safety, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_29** Municipalities should give police more resources to prosecute property theft, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_30** Municipalities should increase resources to support the legal rights and interests of renters, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_31** Municipalities should install more security cameras for safety, even if it means reduced privacy in public areas.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_32** To reduce congestion, municipalities should increase speed limits, even if it means reduced safety for pedestrians.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_33** Municipalities should promote car-sharing programs, even if it means reducing public parking spaces.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_34** Municipalities should support more affordable housing projects, even if it means increased housing density.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_35** Municipalities should improve public transportation services, even if it means less spending on other municipal services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_36** Municipalities should preserve natural areas, even if it means limiting new housing construction.

- Strongly Disagree (1)
- Somewhat Disagree (2)

- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_37** Municipalities should install electric vehicle charging stations at libraries, arenas, parks, and other municipal facilities.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_38** Municipalities should introduce more car-free zones, even if it means making traffic routes longer for some drivers.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_39** Municipalities should promote energy-efficient buildings, even if it means imposing stricter building regulations.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_gen\_40** Municipalities should prioritize walkability in local planning and design, even if it means reducing on-street parking availability.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

## Allocational Desirability Module

*These questions were only answered by those who selected "urban" or "suburban" in **placetype\_best**. 9% of those respondents were randomly assigned to complete this module. They answered a matrix question with a random sample of twelve of the items below. The other 91% completed the "Allocation and Ideology - General Frame" and "Allocation and Ideology - Local Frame" modules.*



**all\_des\_preamble** We would like to understand what kinds of municipal investments are desirable for a local neighbourhood, and which kinds of investments are more challenging for local neighbourhoods. For each of these proposals, please tell us if you think they are **desirable** or **undesirable** for a local neighbourhood.

Remember, **we do not need to know if you personally support the proposal**. Instead, we want to know if you think these investments tend to be beneficial for the people who live near where they are located.

*Matrix question. Response Options: Extremely harmful (1), Somewhat harmful (2), Neither harmful nor beneficial (3), Somewhat beneficial (4), Extremely beneficial (5).*

- **all\_des\_1** Building more subsidized housing.
- **all\_des\_2** Building a residential facility for people who are recovering from alcohol or drug addictions.
- **all\_des\_3** Investing in more frequent public transit service.
- **all\_des\_4** Investing in new police officers and vehicles to increase police presence.
- **all\_des\_5** Spending more on parks and recreation.
- **all\_des\_6** Increasing the frequency of waste collection.
- **all\_des\_7** Increasing support for cultural and community events.
- **all\_des\_8** Constructing a shelter facility for homeless individuals.
- **all\_des\_9** Building a new playground facility.
- **all\_des\_10** Investing in public library facilities.
- **all\_des\_11** Constructing mid-rise apartment buildings.
- **all\_des\_12** Maintaining and repairing the roads.
- **all\_des\_13** Upgrading and widening roads.
- **all\_des\_14** Opening a safe injection site for drug users.
- **all\_des\_15** Reducing speed limits in residential areas.
- **all\_des\_16** Building more bike lanes.
- **all\_des\_17** Investing in an immigrant and refugee welcome facility.
- **all\_des\_18** Funding a one-stop service centre for low-income families.
- **all\_des\_19** Loosening zoning restrictions to encourage more housing construction.
- **all\_des\_20** Putting more resources into tree maintenance.
- **all\_des\_21** Investing in new firefighters and fire equipment to improve service response times.
- **all\_des\_22** Simplifying planning regulations to make it easier to build commercial buildings.
- **all\_des\_23** Improving snow removal services.
- **all\_des\_24** Reducing fees charged to property developers.
- **all\_des\_25** Change the names of streets or public facilities which commemorate historical figures who were prejudiced or racist.
- **all\_des\_26** Operating a residential facility for women escaping abusive relationships.
- **all\_des\_27** Developing more co-op housing.
- **all\_des\_28** Investing in red light cameras to improve traffic safety.
- **all\_des\_29** Giving police more resources to prosecute property theft.

- **all\_des\_30** Increasing resources to support the legal rights and interests of renters.
- **all\_des\_31** Installing more security cameras for neighbourhood safety.
- **all\_des\_32** Increasing speed limits in residential areas.
- **all\_des\_33** Promoting car-sharing programs.
- **all\_des\_34** Supporting more affordable housing projects.
- **all\_des\_35** Improving public transportation services.
- **all\_des\_36** Preserving local natural areas.
- **all\_des\_37** Installing electric vehicle charging stations at libraries, arenas, parks, and other municipal facilities.
- **all\_des\_38** Introducing more car-free zones in local neighbourhoods.
- **all\_des\_39** Promoting energy-efficient buildings.
- **all\_des\_40** Prioritizing walkability in local planning and design.

## Job Loss

**red\_lose** In the next five years, how likely do you think you are to lose a job or source of income?

- Very unlikely (1)
- Somewhat unlikely (2)
- Neither likely nor unlikely (3)
- Somewhat likely (4)
- Very likely (5)

## Who Does What: Policy Jurisdiction

*Each respondent answered this question twice. In each case, a policy item was drawn from this list: housing, economic development, climate policy, public health, policing, transportation, long-term care, child care, immigration, mental health and addictions*

**wdw1\_policy** Policies piped into the question.

- *housing* (1)
- *economic development* (2)
- *climate policy* (3)
- *public health* (4)
- *policing* (5)
- *transportation* (6)
- *long-term care* (7)
- *child care* (8)
- *immigration* (9)
- *mental health and addictions* (10)

In your opinion, what should be the primary role of each of the following governments **in the area of** {piped text: **wdw1\_policy**}? For each government, please select all of the roles that you feel are appropriate.

*Matrix Question. Response options: Set policy (1), Fund services (2), Deliver services (3), Provide oversight (4), Should not be involved (5), No strong preference (6)*  
*Should not be involved could not be combined with other responses.*

- **wdw1\_fed** Federal government
- **wdw1\_prov** Provincial government
- **wdw1\_mun** Municipal government

**wdw2\_policy** Policies piped into the question.

- *housing* (1)
- *economic development* (2)
- *climate policy* (3)
- *public health* (4)
- *policing* (5)
- *transportation* (6)
- *long-term care* (7)
- *child care* (8)
- *immigration* (9)
- *mental health and addictions* (10)

In your opinion, what should be the primary role of each of the following governments **in the area of {piped text: wdw2\_policy}**? For each government, please select all of the roles that you feel are appropriate.

*Matrix Question. Response options: Set policy (1), Fund services (2), Deliver services (3), Provide oversight (4), Should not be involved (5), No strong preference (6)*

*Should not be involved could not be combined with other responses.*

- **wdw2\_fed** Federal government
- **wdw2\_prov** Provincial government
- **wdw2\_mun** Municipal government

## AI and Public Policy Experiment

*Random assignment with equal probability to either question set 1A or 1B*

### QUESTION SET 1A: PRIVATE SECTOR

**ai\_priv\_preamble** Artificial Intelligence (AI) involves machines and software that can perform tasks typically requiring human intelligence, such as learning, problem-solving, and decision-making.

Consider a company that is thinking about adopting new AI tools like ChatGPT. Some of the daily tasks they think workers can use these technologies for include report writing and editing,

drafting emails, analyzing company data to identify trends, and communicating with customers in real-time.

Based on this information, we're interested in knowing *your thoughts* on the potential effects of this new technology. Do you think that introducing the new technology will ... ?

*Matrix question. Response Options: Increase (1) / No Change (2) / Decrease (3) / Don't Know (-99)*

- **ai\_priv\_1** increase or decrease the quality of the services/products the company provides?
- **ai\_priv\_2** increase or decrease the price consumers pay for the services/products the company provides?
- **ai\_priv\_3** increase or decrease demand for the company's services/products?
- **ai\_priv\_4** increase or decrease the company's profits?
- **ai\_priv\_5** increase or decrease wages for some of the company's workers?
- **ai\_priv\_6** increase or decrease company hiring of new workers?

**ai\_priv\_com** Do you think AI tools like ChatGPT complement the workers' skills (makes them better at their jobs) or substitute the worker's skills (replaces them in their jobs)?

- Complement (1)
- Neither (2)
- Substitute (3)
- Don't Know (-99)

## QUESTION SET 1B: PUBLIC SECTOR

**ai\_pub\_preamble** Artificial Intelligence (AI) involves machines and software that can perform tasks typically requiring human intelligence, such as learning, problem-solving, and decision-making.

Consider a local government that is thinking about adopting new AI tools like ChatGPT in its departments. Some of the daily tasks it thinks municipal workers can use these technologies for include report writing and editing, drafting emails, analyzing municipal data to identify trends, and communicating with residents in real-time.

Based on this information, we're interested in knowing *your thoughts* on the potential effects of this new technology: Do you think that introducing the new technology will ... ?

*Matrix question. Response Options: Increase (1) / No Change (2) / Decrease (3) / Don't Know (-99)*

- **ai\_pub\_1** increase or decrease the quality of the services the municipality provides to residents?
- **ai\_pub\_2** increase or decrease the cost to the taxpayers for delivering municipal services?

- **ai\_pub\_3** increase or decrease demand for municipal services?
- **ai\_pub\_4** increase or decrease the municipality's budget savings (i.e., the difference between revenues and expenses )?
- **ai\_pub\_5** increase or decrease wages for some municipal workers?
- **ai\_pub\_6** increase or decrease municipal hiring of new workers?

**ai\_pub\_com** Do you think that AI tools like ChatGPT will complement municipal workers' skills (make them better at their jobs) or substitute workers' skills (replace them in their jobs)?

- Complement (1)
- Neither (2)
- Substitute (3)
- Don't Know (-99)

## QUESTION SET 2

*Respondents in 1A above received the private sector "companies" treatment below.*

*Respondents in 1B above should receive the public sector treatment ("government workers") below.*

**ai\_policy** Imagine you have the opportunity to craft a policy plan to help with the challenges of technological change, including new artificial intelligence technologies. You can choose no more than three of the policies from the list below. If it were up to you, which three or fewer policies would you like to see implemented?

- Expand social spending, such as unemployment benefits, to support workers facing potential job loss (1)
- Reduce the number of immigrants entering the country and your communities for work (2)
- Ban the use of generative AI for {**ai\_treatment1**} (3)
- Make it harder for {**ai\_treatment2**} to adopt new technologies or machines, if they reduce salaries or jobs (4)
- Give trade unions or workers more power to decide whether new technologies are adopted at work (5)
- Invest in education and other programs to re-skill workers for new jobs (6)

**ai\_treatment1** Text inserted into **ai\_policy (3)** to match the AI module treatment condition.

- companies (1)
- government workers (2)

**ai\_treatment2** Text inserted into **ai\_policy (4)** to match the AI module treatment condition.

- firms (1)
- governments (2)

# Perceptual Accuracy Module: Issue Items

*Each citizen respondent completed a random subset of eight of these items*

**pa\_preamble** What is your opinion on each of the following statements?

**pa\_iss\_1** Municipal governments should reallocate a portion of their police budgets to fund social programs and mental health services, even if it means reducing the number of active police officers.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_2** Municipal governments should prioritize hiring more community outreach workers over expanding police forces, as a way to address the root causes of crime.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_3** Municipal governments should reduce funding for immigrant-focused programs and instead prioritize services that benefit all residents equally, regardless of immigration status.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_4** Municipalities should expand funding for language and job training programs targeted at immigrants to help them integrate into the local economy, even if this reduces funding for other municipal services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_5** Municipalities should focus on improving economic development rather than implementing costly climate change mitigation strategies that could limit business growth, even if it leads to higher emissions.

- Strongly Disagree (1)

- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_6** Municipal governments should ban single-use plastics in all public spaces, even if this creates inconvenience for local businesses and residents.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_7** Municipalities should allow private companies to handle waste management and recycling services to reduce public spending, even if it results in lower environmental standards.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_8** Municipal governments should mandate that all new developments meet strict environmental standards, even if it increases the cost of housing and construction.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_9** Municipal governments should prioritize economic growth and development over strict environmental regulations, even if it results in increased pollution or environmental degradation.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_10** Municipalities should relax environmental regulations to attract businesses, even if it increases pollution in lower-income neighbourhoods.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_11** Municipal governments should reduce funding for bike lanes and focus on road expansion for vehicles, even if it makes the municipality less bike-friendly.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_12** Municipal governments should stop subsidizing public transit fares and instead focus on improving road infrastructure, even if it leads to fewer people using public transportation.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_13** Municipal governments should invest heavily in expanding bike lanes, even if it means reducing the number of lanes for cars on major roads.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_14** Municipalities should prioritize protecting existing neighbourhoods from high-density developments, even if it makes housing less affordable for new residents.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_15** Municipalities should prioritize zoning policies that protect single-family homes, even if it restricts the development of more affordable housing options like duplexes or townhouses.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_16** Municipalities should offer tax breaks and incentives for green businesses, even if it increases taxes for other industries.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)



- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_17** Municipalities should require large companies to contribute to local infrastructure and social programs, even if it makes them less likely to set up offices in the area.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_18** Municipalities should require developers to include affordable housing units in new luxury developments, even if it reduces the overall profitability of those projects.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_19** Municipalities should reduce business taxes to stay competitive with other regions, even if it means cutting funding for public infrastructure projects like transit and road repairs.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_20** Municipal governments should increase user fees for public services like garbage collection and parking, rather than raising property taxes across the board.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_21** Municipal governments should raise property taxes on second homes to fund affordable housing projects.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_22** Municipal governments should allocate more resources to reconciliation programs for urban Indigenous communities, even if it means reducing funding for other local services.

- Strongly Disagree (1)

- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_23** Municipal governments should maintain historical statues and monuments, even if some figures had controversial or prejudiced views.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_24** Municipal governments should remove all statues of controversial historical figures, even if it angers some long-term residents.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_25** Municipalities should ensure equal representation of women and minorities on council, even if it requires changing current election rules.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**pa\_iss\_26** Municipalities should not allocate additional funds for inclusion and diversity programs if it means cutting resources for economic development.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

## FCM Revenue

**revenue\_sources** If you could choose any of the following options for raising revenue, which would you prefer? Please select up to three items.

- Collect a portion of the income tax, with the rate set by municipal governments (1)
- Collect a portion of the sales tax, with the rate set by municipal governments (2)
- Increase user fees (3)
- Implement and/or increase development charges (4)

- Increase grants from provincial or federal governments (5)
- Increase property taxes (6)
- My municipality does not need more revenue (7)

**revenue\_onesource** {asked if revenue\_sources is answered and != 7} If you could only choose one of these options for raising revenue, which would you choose?

- Selected responses from revenue\_sources

**fiscalth** Thinking about the overall fiscal health of your municipality on a scale of 0 to 10, where 0 is the worst (fiscal crisis) and 10 is the best (perfect fiscal health), how would you rate your municipality's overall fiscal health today?

- 0 (Fiscal crisis)
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 (Perfect fiscal health)

## Redistribution and Economic Shocks

**red\_com** How vulnerable do you think your town or city's economy is to job loss due to the following forces?

*Matrix question with multiple choices: not vulnerable at all, somewhat vulnerable, very vulnerable, extremely vulnerable*

Keep in mind, we are asking specifically about **your town or city**.

*{Randomized item order}*

- **red\_com\_1** General economic downturns
- **red\_com\_2** Climate change
- **red\_com\_3** Trade
- **red\_com\_4** The adoption of new technology (such as automation and artificial intelligence technologies)

**red\_blame** Consider the following sources of economic change: trade, new technology, climate change, and economic downturns. For each source, which is closer to your view:

Matrix question with 1 to 10 scales: A predictable outcome that they could have anticipated (1),  
A shock outside of their control (10)

{Randomized item order}

- **red\_blame\_1** A person losing their job because of a **general economic downturn** is:
- **red\_blame\_2** A person losing their job because of **the adoption of new technology** (such as automation and artificial intelligence technologies) is:
- **red\_blame\_3** A person losing their job because of **trade** is:
- **red\_blame\_4** A person losing their job because of **climate change** is:

**red\_fr\_pre** How much do you agree or disagree with the following statements?

**red\_fr\_1** Most unemployed people do not really try to find a job.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**red\_fr\_2** People receiving government social assistance do not really have a choice.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**red\_clf** I feel a strong sense of belonging to my local community.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

## Public Transit

**commute** Do you commute regularly to work?

- No (0)
- Yes (1)

**commute\_mode** {asked if commute==1} How do you usually commute to work? If you use multiple modes (e.g. park and ride), please select the item that represents the majority of your commute.

- Driving (car, truck, motorcycle, scooter, etc.) (1)

- Carpooling (passenger in personal vehicle) (2)
- Public transit (3)
- Bike (4)
- Walk (5)
- Other (6)

**conjoint**

Randomize the order of the five rows in the conjoint at the individual respondent level. Each respondent completes one instance of the conjoint. Conjoint (table, cj\_choice, cj\_switch\_a, cj\_switch\_b) only displayed if commute==1.

Consider the following two options for public transit service between your home and your workplace:

TRANSIT OPTION B	TRANSIT OPTION A
{commute time}	{commute time}
{cost}	{cost}
{accessibility}	{accessibility}
{reliability}	{reliability}
{comfort}	{comfort}

**Attributes and levels for the conjoint**

ATTRIBUTES	LEVELS
commute time	<ul style="list-style-type: none"> <li>● faster than your current commute</li> <li>● takes about the same time as your current commute</li> <li>● slower than your current commute</li> </ul>
cost	<ul style="list-style-type: none"> <li>● costs more than your current commute</li> <li>● costs about the same as your current commute</li> <li>● costs less than your current commute</li> </ul>
accessibility	<ul style="list-style-type: none"> <li>● transit stop is a two-minute walk from your home</li> <li>● transit stop is a five-minute walk from your home</li> <li>● transit stop is a ten-minute walk from your home</li> </ul>
reliability	<ul style="list-style-type: none"> <li>● always comes on schedule</li> <li>● usually comes on schedule</li> <li>● rarely comes on schedule</li> </ul>
comfort	<ul style="list-style-type: none"> <li>● transit vehicle is usually crowded</li> <li>● transit vehicle is sometimes crowded</li> <li>● transit vehicle is rarely crowded</li> </ul>

**cj\_switch\_a** If Transit Option A were available to you, how likely would you be to switch from your current mode of commuting to this commuting option?

- Very unlikely (1)
- Somewhat unlikely (2)
- Somewhat likely (3)

- Very likely (4)

**cj\_switch\_b** If Transit Option B were available to you, how likely would you be to switch from your current mode of commuting to this commuting option?

- Very unlikely (1)
- Somewhat unlikely (2)
- Somewhat likely (3)
- Very likely (4)

**cj\_choice** If you **had** to choose between using Option A or Option B to commute to work, which would you prefer? (response categories: Option A, Option B)

- Option A (1)
- Option B (2)

**transit\_preamble** What is your opinion on each of the following statements?

*Either **transit\_iss1** or **transit\_iss2** were randomly assigned with equal probability.*

**transit\_iss1** Governments should invest more money in new public transit infrastructure, even if it means a slight increase in taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**transit\_iss2** If governments invest in new public transit infrastructure, which level of government should provide the funding?

- Municipalities should provide all of the funding (1)
- Municipalities should provide most of the funding (2)
- Funding should be split equally between municipalities and senior governments (provincial and federal) (3)
- Senior governments should provide most of the funding (4)
- Senior governments should provide all of the funding (5)
- Don't know (-99)

**transit\_iss3\_pre** {display if placetype\_best!=rural} If governments invest in new public transit infrastructure, where should the investment go?

**transit\_iss3a** {display if placetype\_best!=rural} Funding should go:

- Entirely to urban areas (1)
- Mostly to urban areas (2)
- Equally to urban and suburban areas (3)
- Mostly to suburban areas (4)
- Only to suburban areas (5)
- Don't know (-99)

**transit\_iss3b** {asked if placetype\_best!=rural} Funding should go:

- Entirely to areas with high existing transit usage (1)
- Mostly to areas with existing high transit usage (2)
- Equally to areas with existing high and low transit usage (3)
- Mostly to areas with existing low transit usage (4)
- Entirely to areas with low existing transit usage (5)
- Don't know (-99)

**transit\_iss3c** {asked if placetype\_best!=rural} Funding should go:

- Entirely to lower-income areas (1)
- Mostly to lower-income areas (2)
- Equally to lower and higher-income areas (3)
- Mostly to higher-income areas (4)
- Entirely to higher-income areas (5)
- Don't know (-99)

**transit\_local** {asked if placetype\_best!=rural} What is your opinion about this statement? My municipality should invest more in public transit infrastructure in my neighbourhood, even if it means a slight increase in taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

## Rural Perceptions

*This module was only shown to those who selected "rural" in placetype\_best.*

**rural\_percep\_1** Some characteristics are associated with **urban people or rural people**. Other characteristics have nothing to do with where a person lives. For each of the following characteristics, please tell us if you associate the characteristic with rural people or urban people by placing them on the scale, 0 being very much rural, 10 being very much urban, and 5 being shared by both equally.

*Matrix question. Response options: 0 (Very much rural), 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 (Very much urban), Don't know*

- **rural\_percep\_1a** Lazy
- **rural\_percep\_1b** Organized
- **rural\_percep\_1c** Out for themselves
- **rural\_percep\_1d** Hard working
- **rural\_percep\_1e** Connected to their community

**rural\_percep\_2** Some characteristics are associated with **urban places or rural places**. Other characteristics have nothing to do with a specific place. For each of the following characteristics,

please tell us if you associate the characteristic with rural places or urban places by placing them on the scale, 0 being very much rural, 10 being very much urban, and 5 being shared by both equally.

*Matrix question. Response options: 0 (Very much rural), 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 (Very much urban), Don't know*

- **rural\_percep\_2a** Politically ignored
- **rural\_percep\_2b** Wealthy
- **rural\_percep\_2c** Politically influential
- **rural\_percep\_2d** Struggling financially

**rural\_percep\_preamble** What is your opinion on each of the following statements?

**rural\_percep\_3** Politicians elected to municipal government soon lose touch with rural residents.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**rural\_percep\_4** Politicians elected to provincial/territorial government soon lose touch with rural residents.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**rural\_percep\_5** Politicians elected to federal government soon lose touch with rural residents.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**rural\_percep\_6** My rural area has a distinct culture that is important to me.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

## Consequences of Provincial Invasion - Survey Experiment

**inv\_control**



*This control was assigned to half of all respondents*

In Canada, municipal governments typically have responsibility for many areas of public policy, such as land-use planning, local utilities, policing and fire, parks and recreation, economic development, and many other areas.

#### **inv\_treat1**

*This treatment was assigned to half of respondents in Ontario and Quebec*

In Canada, municipal governments typically have responsibility for many areas of public policy, such as land-use planning, local utilities, policing and fire, parks and recreation, economic development, and many other areas. In 2018, Ontario's provincial government cut the size of Toronto's city council in half after some candidates had already begun campaigning. Then, in 2023, the provincial government changed the powers of local mayors without consulting municipalities.

#### **inv\_treat2**

*Programming notes: this treatment assigned to half of respondents in Atlantic Canada*

In Canada, municipal governments typically have responsibility for many areas of public policy, such as land-use planning, local utilities, policing and fire, parks and recreation, economic development, and many other areas. In 2022, Nova Scotia's provincial government passed an amendment that allows the provincial government to nullify a municipal bylaw enacted by the Halifax municipal government, without even consulting Halifax's municipal council.

#### **inv\_treat3**

*Programming notes: this treatment assigned to half of respondents in Western Canada*

In Canada, municipal governments typically have responsibility for many areas of public policy, such as land-use planning, local utilities, policing and fire, parks and recreation, economic development, and many other areas. In 2024, Alberta's provincial government introduced reforms that would allow it to remove councillors from office and override municipal bylaws.

**inv\_treatment** The experimental condition that was displayed:

- inv\_control (0)
- inv\_treat1 (1)
- inv\_treat2 (2)
- inv\_treat3 (3)

**inv\_treat** Indicator of treatment (any):

- control (0)
- treatment (1)

**interest** How interested are you in politics at each of these levels?

*Matrix question. Response options: Not at all interested (1), A Little interested (2), Quite interested (3), Extremely Interested (4), Don't know (-99)*

- **interest\_mun** Municipal politics
- **interest\_prov** Provincial politics
- **interest\_fed** Federal politics

**impact** How much does each of the following governments affect your quality of life?

*Matrix question. Response options: None (1), Some (2), Quite a bit (3), A lot (4), Don't know (-99)*

- **impact\_mun** Municipal government
- **impact\_prov** Provincial government
- **impact\_fed** Federal government

**vote1** How likely is it that you will vote in the next municipal election?

- Extremely unlikely (1)
- Somewhat unlikely (2)
- Somewhat likely (3)
- Extremely likely (4)
- Don't know (-99)

## Allocation and Ideology – Local Frame

*These questions were only answered by those who selected “urban” or “suburban” in **placetype\_best**. 91% of respondents were assigned to answer this module and the “Allocation and Ideology - General Frame” module. The other 9% answered the “Allocational Desirability” module. Each respondent was randomly assigned to answer five of these questions.*

**all\_loc\_1** My municipality should build more subsidized housing in my neighbourhood, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_2** My municipality should build a residential facility in my neighbourhood for people who are recovering from alcohol or drug addictions, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_3** My municipality should invest in more frequent public transit service in my neighbourhood, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_4** My municipality should invest in new police officers and vehicles to increase police presence in my neighbourhood, even if it means spending less on other municipal services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_5** My municipality should spend more on parks and recreation in my neighbourhood, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_6** My municipality should increase the frequency of waste collection in my neighbourhood, even if it means less spending on other municipal services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_7** My municipality should increase support for cultural and community events in my neighbourhood, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_8** My municipality should support the construction of a shelter facility in my neighbourhood for homeless individuals, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_9** My municipality should build a new playground facility in my neighbourhood, even if it means increased municipal taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)

- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_10** My municipality should invest in public library facilities in my neighbourhood, even if it means less spending on other municipal services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_11** My municipality should support the construction of mid-rise apartment buildings in my neighbourhood to increase housing supply.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_12** My municipality should invest more in maintaining and repairing the roads in my neighbourhood, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_13** My municipality should upgrade and widen roads in my neighbourhood to reduce congestion, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_14** My municipality should support the opening of a safe injection site for drug users in my neighbourhood.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_15** My municipality should reduce speed limits in residential areas in my neighbourhood, even if it increases commute times.

- Strongly Disagree (1)

- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_16** My municipality should build more bike lanes in my neighbourhood, even if it means slightly increased commuting times for drivers.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_17** My municipality should invest in an immigrant and refugee welcome facility in my neighbourhood.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_18** My municipality should fund a one-stop service centre in my neighbourhood for low-income families, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_19** My municipality should loosen zoning restrictions to encourage more housing construction in my neighbourhood.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_20** My municipality should put more resources into tree maintenance in my neighbourhood, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_21** My municipality should invest in new firefighters and fire equipment to improve service response times in my neighbourhood, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_22** My municipality should simplify planning regulations to make it easier to build commercial buildings in my neighbourhood.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_23** My municipality should improve snow removal services in my neighbourhood, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_24** My municipality should reduce fees charged to property developers in my neighbourhood, even if it reduces funds for municipal services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_25** My municipality should change the names of streets or public facilities in my neighbourhood that commemorate historical figures who were prejudiced or racist.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_26** My municipality should support the operation of a residential facility in my neighbourhood for women escaping abusive relationships, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)

- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_27** My municipality should encourage the development of more co-op housing in my neighbourhood.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_28** My municipality should invest in red light cameras to improve traffic safety in my neighbourhood, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_29** My municipality should give police more resources to prosecute property theft in my neighbourhood, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_30** My municipality should increase resources to support the legal rights and interests of renters in my neighbourhood, even if it means increased taxes.

- Strongly Disagree (1)
- Somewhat Disagree (-99)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_31** My municipality should install more security cameras for safety in my neighbourhood, even if it means reduced privacy in public areas.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_32** To reduce congestion, my municipality should increase speed limits in my neighbourhood, even if it means reduced safety for pedestrians.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_33** My municipality should promote car-sharing programs in my neighborhood, even if it means reducing public parking spaces.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_34** My municipality should support more affordable housing projects in my neighborhood, even if it means increased housing density.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_35** My municipality should improve public transportation services in my neighborhood, even if it means less spending on other municipal services.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_36** My municipality should preserve natural areas in my neighbourhood, even if it means limiting new housing construction.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_37** My municipality should install electric vehicle charging stations at libraries, arenas, parks, and other municipal facilities in my neighbourhood.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)



**all\_loc\_38** My municipality should introduce more car-free zones in my neighborhood, even if it means making traffic routes longer for some drivers.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_39** My municipality should promote energy-efficient buildings in my neighborhood, even if it means imposing stricter building regulations.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

**all\_loc\_40** My municipality should prioritize walkability in local planning and design in my neighborhood, even if it means reducing on-street parking availability.

- Strongly Disagree (1)
- Somewhat Disagree (2)
- Somewhat Agree (3)
- Strongly Agree (4)
- Don't Know / No Opinion (-99)

## Being an Elected Official

**job** When you think about municipal elected officials, would you say that being an elected official is:

- A job like any other job (0)
- A vocation or calling (1)
- Don't Know / No Opinion (-99)

**resign** A number of municipal elected officials have resigned from their positions in recent years. In your opinion, what are the reasons for these resignations? Please select all that you think may apply.

- Too many demands from citizens (1)
- Relations with the provincial government (2)
- Work-life balance (3)
- Lack of privacy (4)
- Low pay for municipal elected officials (5)
- Difficulty working with other members of council (6)
- Personal Health (7)
- Lack of Training / Information (8)

**training** In your opinion, which of the following areas should be prioritized for training provided to municipal elected officials? **Please select up to three priority areas.**

- Ethics (1)
- Governance (2)
- Management (3)
- Human resources (4)
- Municipal law (5)
- Leadership (6)
- Accounting (7)
- Work-life balance (8)
- Work climate (9)
- Citizen relations (10)
- Media relations (11)

**trust** In order for a citizen to trust a municipal elected official, what qualities must the elected official have? **Please select up to two qualities that you think are most important.**

- Honesty (1)
- Keeps Promises (2)
- Policy Expertise (3)
- Good relationships with constituents (4)
- Hard Working (5)
- Shared values with constituents (6)

## Voting, PID, Ideology

**vote2** How much do you care about the outcome of mayoral and council elections in your municipality?

- Don't care at all (0)
- Don't care much (1)
- Care a little (2)
- Care a lot (3)

**vote3** In municipal elections, do you think voting is a duty or a choice?

- Voting is a duty (1)
- Voting is a choice (2)

**ideol** In politics people sometimes talk of left and right. Where would you place yourself on a scale from 0 to 10, where 0 means left and 10 means right?

- 0 (Left) (0)
- (1)
- (2)
- (3)
- (4)
- (5)
- (6)
- (7)
- (8)
- (9)
- (Right) (10)
- Don't know (-99)

**ideol\_matrix** Using the same scale, where would you place the following politicians?

*Matrix question: response options identical to **ideol** above*

- **ideol\_matrix\_1** Your Current Municipal Mayor
- **ideol\_matrix\_2** Your Current Provincial Premier
- **ideol\_matrix\_3** Conservative Party Leader Pierre Poilievre
- **ideol\_matrix\_4** Liberal Prime Minister Justin Trudeau

**pid** In federal politics, do you usually think of yourself as a:

- Bloc Québécois (1) *{If province = Quebec}*
- Conservative (2)
- Green (3)
- Liberal (4)
- NDP (5)
- Other (please specify) [TEXT] (6)
- None of the above (7)
- Don't know (-99)

**pid\_6\_TEXT** Open-ended responses to **pid** (6)

**pid\_str** How strongly do you identify with the {pipe pid 1:5} Party?

- Very strongly (1)
- Fairly strongly (2)
- Not very strongly (3)
- Don't know (-99)

## Demographics

**age** In what year were you born? {dropdown menu, 1900 to 2006 with “Prefer not to say” (9999)}

**race** Thinking about your background, do you consider yourself:

- Arab (1)
- Black (2)
- Chinese (3)
- Filipino (4)
- Indigenous (Inuit, Métis, First Nations) (5)
- Japanese (6)
- Korean (7)
- Latin American (8)
- South Asian (e.g. East Indian, Pakistani, Sri Lankan, etc.) (9)
- Southeast Asian (e.g. Vietnamese, Cambodian, Malaysian, Laotian, etc.) (10)
- West Asian (e.g. Iranian, Afghan, etc.) (11)
- White (12)
- Other (13) [TEXT]

**race\_13\_TEXT** Open-ended responses to **race** (13)

**dur\_mun** How long have you lived in your current municipality?

- Less than 1 year (1)
- 1 year to less than 5 years (2)
- 5 years to less than 10 years (3)
- 10 years or more (4)
- Don't know (-99)

**housing** Which of the following best describes your current living situation?

- I live in a residence owned by myself or my partner/spouse (1)
- I live in a residence owned by someone else but do not pay rent (2)
- I live in a residence owned by someone else and pay rent (3)
- I am temporarily staying with relatives or friends, or living in housing provided by a school or employer (4)
- Prefer not to say (-99)

**immigrant** Were you born in Canada?

- No (0)
- Yes (1)
- Prefer not to say (-99)

**emp** What is your employment status?

- Employed, at work (1)
- Employed, absent from work (2)
- Temporary layoff (3)
- Job seeker (4)
- Future start (5)
- Not in labour force (6)

## OCCUPATION QUESTIONS

*Wording conditional on employment status.*

**industry** {asked if emp != 4 & != 6} Which of the following industries most closely matches the one in which [{if emp = 1} you are employed / {if emp = 2 | emp = 3 } you were most recently employed / {if emp = 5 } you will be employed]?

- Agriculture, forestry, fishing and hunting (1)
- Mining, quarrying, and oil and gas extraction (2)
- Utilities (3)
- Construction (4)
- Manufacturing (5)
- Wholesale trade (6)
- Retail trade (7)
- Transportation or warehousing (8)
- Information and cultural industries (9)
- Finance or insurance (10)
- Real estate or rental and leasing (11)
- Professional, scientific or technical services (12)
- Management of companies or enterprises (13)
- Admin, support, waste management or remediation services (14)
- Educational services (15)
- Health care or social assistance (16)
- Arts, entertainment or recreation (17)
- Accommodation or food services (18)
- Other services (except public administration) (19)
- Public administration (20)

{asked if emp != 4 & != 6} Which of the following broad categories best describes your [{if emp = 1} current / {if emp = 2 | 3 } most recent / {if emp = 5 } future] occupation?

**occupation\_1** The overarching group that fits you best:

- Legislative and senior management occupations (1)
- Business, finance and administration occupations (2)
- Natural and applied sciences and related occupations (3)
- Health occupations (4)
- Occupations in education, law and social, community and government services (5)
- Occupations in art, culture, recreation and sport (6)
- Sales and service occupations (7)
- Trades, transport and equipment operators and related occupations (8)
- Natural resources, agriculture and related production occupations (9)

- Occupations in manufacturing and utilities (10)

**occupation\_2** The subgroup that fits you best:

*Displayed options are conditional on the category selected in the previous question, however, participants had the option to only answer **occupation\_1** (in alignment with them consenting to a survey in which they could skip questions).*

*[Legislative and senior management occupations]*

- Legislative and senior managers (1)

*[Business, finance and administration occupations]*

- Specialized middle management occupations in administrative services, financial and business services and communication (except broadcasting) (2)
- Professional occupations in finance and business (3)
- Administrative and financial supervisors and specialized administrative occupations (4)
- Administrative occupations and transportation logistics occupations (5)
- Administrative and financial support and supply chain logistics occupations (6)

*[Natural and applied sciences and related occupations]*

- Specialized middle management occupations in engineering, architecture, science and information systems (7)
- Professional occupations in natural and applied sciences (8)
- Technical occupations related to natural and applied sciences (9)

*[Health occupations]*

- Specialized middle management occupations in health care (10)
- Professional occupations in health (11)
- Technical occupations in health (12)
- Assisting occupations in support of health services (13)

*[Occupations in education, law and social, community and government services]*

- Managers in public administration, in education and social and community services and in public protection services (14)

- Professional occupations in law, education, social, community and government services (15)
- Front-line public protection services and paraprofessional occupations in legal, social, community, education services (16)
- Assisting occupations in education and in legal and public protection (17)
- Care providers and public protection support occupations (18)
- Student monitors, crossing guards and related occupations (19)

*[Occupations in art, culture, recreation and sport]*

- Specialized middle management occupations in art, culture, recreation and sport (20)
- Professional occupations in art and culture (21)
- Technical occupations in art, culture and sport (22)
- Occupations in art, culture and sport (23)
- Support occupations in sport (24)
- Support occupations in art and culture (25)

*[Sales and service occupations]*

- Middle management occupations in retail and wholesale trade and customer services (26)
- Retail sales and service supervisors and specialized occupations in sales and services (27)
- Occupations in sales and services (28)
- Sales and service representatives and other customer and personal services occupations (29)
- Sales and service support occupations (30)

*[Trades, transport and equipment operators and related occupations]*

- Middle management occupations in trades and transportation (31)
- Technical trades and transportation officers and controllers (32)
- General trades (33)
- Mail and message distribution, other transport equipment operators and related maintenance workers (34)
- Helpers and labourers and other transport drivers, operators and labourers (35)

*[Natural resources, agriculture and related production occupations]*

- Middle management occupations in production and agriculture (36)
- Supervisors in natural resources, agriculture and related production (37)
- Occupations in natural resources and related production (38)

- Workers in natural resources, agriculture and related production (39)
- Harvesting, landscaping and natural resources labourers (40)

*[Occupations in manufacturing and utilities]*

- Middle management occupations in manufacturing and utilities (41)
- Processing, manufacturing and utilities supervisors and utilities operators and controllers (42)
- Central control and process operators and aircraft assembly assemblers and inspectors (43)
- Machine operators, assemblers and inspectors in processing, manufacturing and printing (44)
- Labourers in processing, manufacturing and utilities (45)

**trans** Are you transgender?

- Yes (1)
- No (0)
- Don't know / Prefer not to say (-99)

**sexual** Which of the following best represents how you think of yourself?

- Straight or heterosexual (1)
- Gay or lesbian (2)
- Bisexual (3)
- Queer (4)
- Something else: [TEXT]\_\_\_\_\_ (5)
- I am not sure yet (6)
- I don't know what this question means (-98)
- Prefer not to answer (-99)

**sexual\_5\_TEXT** Open-ended responses to **sexual**

**income** The confidentiality of your responses to this survey is guaranteed, and knowing the approximate income of respondents helps researchers to identify important patterns and trends. Which of the following best indicates your annual household income before taxes?

- Less than \$25,000 (1)
- \$25,000 - \$49,999 (2)
- \$50,000 - \$74,999 (3)
- \$75,000 - \$99,999 (4)
- \$100,000 - \$124,999 (5)
- \$125,000 - \$149,999 (6)
- \$150,000 - \$174,999 (7)
- \$175,000 - \$199,999 (8)
- \$200,000 or more (9)
- Prefer not to say/ Don't know (-99)